

2024 SPONSORSHIP & ADVERTISING OPPORTUNITIES





Dear CAI Austin Member,

We are pleased to present our 2024 Sponsorship and Advertising opportunities. They are designed to provide your organization with increased visibility and exposure so that you may reach your business goals of increasing your networking and client base within CAI.

Our 2024 opportunities include complete packages and À la carte opportunities. This will allow companies with smaller budgets to be actively involved with Chapter events. All sponsorships (package or À la carte) are on a first-come, first-serve basis. Annual sponsor packages are to be reserved and committed to no later than December 31, 2023, and will be due and payable no later than January 31, 2024.

Once again, we are offering an early bird discount. Commit and pay your sponsorship invoice by January 31, 2024, to save! **DIAMOND LEVEL: SAVE 10%. ALL OTHER LEVELS: SAVE 5%.** Any À la carte sponsorships that are not immediately sold will remain available and advertised by the Chapter prior to the specific event. You will be invoiced immediately upon committing to that event, and payment will be due immediately.

Signing up for any package or À la carte event is a binding commitment, and you will be bound to payment of same.

Should you need special payment arrangements, please contact the Chapter Executive Director and make those arrangements directly with the Chapter Office. Any unused credits will expire on December 31, 2024.

Purchasing a sponsorship package holds your space for events and advertising but does not register you for each event. You must register and pay for each attendee for each event accordingly. **Also, additional sponsorship opportunities may come up during the year, so please stay connected.**

Your sponsorship money allows our Chapter to operate and continue to provide educational and social opportunities for our current members while reaching new members and educating the public on issues involving community associations. Your participation and continued support are greatly appreciated! We look forward to a fantastic 2024!





2024 PROPOSED EVENTS & EDUCATIONAL CALENDAR

January 25

- Managers Workshop

February 23

- Game Night

March 28

- Member Luncheon

April 26

- Bowl-A-Rama

May 23

- Condo-Focused Luncheon

June 20

- Conference & Expo

August 22

- Member Luncheon

September 26

- TLAC Fundraising Event

October 24

- Legal Panel Luncheon

November 8

- Chili Fest

December 12

- Annual Member Meeting Luncheon

WHY AUSTIN CHAPTER

CAI Austin implements education forums and initiatives that support our mission of building better, stronger communities by being the leading resource for community associations in the greater Austin area and the Community Leaders, Homeowners, Managers and Business Professionals who serve them.

Your support and investment in CAI Austin not only grants your organization valuable advertising and visibility to management professionals and community leaders, it also shows your commitment to continued education in the community association management field, and helps to make our events and publications possible.



SUSTAINING PARTNER SPONSORSHIPS

EARLY BIRD DISCOUNT

Commit and pay your sponsorship invoice by January 31, 2024 to save even more!

DIAMOND LEVEL: SAVE 10%. ALL OTHER LEVELS: SAVE 5%

Sponsor Benefits	Diamond \$5,380	Platinum \$3,180	Gold \$1,960	Silver \$1,220
Recognized in digital magazine & directory. Prominent signage at chapter luncheons	✓	✓	✓	✓
Company logo displayed on chapter website and linked to your company website	✓	✓	✓	✓
Preferential listing in chapter online service directory	✓	✓	✓	✓
Included Luncheon Tickets (5 luncheons in 2024)	12 Tickets (Value \$420)	10 Tickets (Value \$350)	8 Tickets (Value \$280)	4 Tickets (Value \$140)
Community Association LIVING digital magazine advertisement	(4) Issues Full-Page Color Ad	(2) Issues Full-Page Color Ad	1 Issue Half-Page Color Ad	1 Issue Quarter-Page Color Ad
Member Directory advertisement	Full-Page Color Ad	Full-Page Color Ad	Half- Page Color Ad	Quarter-Page Color Ad
Company Profile in Member Directory & Digital Magazine	✓	✓		
Free bowling lane at Bowl-A-Rama event	✓ (Value \$900)			
Assigned one luncheon for exclusive 3-minute company promotion	✓			
Able to pay sponsorship invoice in multt-payments	3 Payments Jan/Mar/Jun	2 Payments Jan/Mar		

NETWORKING & SOCIAL EVENTS

MANAGERS WORKSHOP

A half day of programming specifically designed to meet the unique needs of Manager members.



EVENT SPONSOR | \$1,430 (7)

- Exclusive access to Manager & Community Volunteer Leader member attendees
- Attendance for (2) to attend event
- Includes continental breakfast and lunch
- Enjoy brunch & lunch with manager attendees
- 1-minute at the mic to promo your company
- Ability to provide marketing materials to attendees

GAME NIGHT

CAI Austin is looking at an alternate event to a Casino Night. The event will still include food, raffle prizes, drinks and FUN in 2024!

TITLE SPONSOR | \$1,560 (1)

- Includes four (4) attendee registrations
- Company logo on event nametags
- Opportunity to give a 3-minute "pitch" about company
- Company logo featured on all event promotions
- Company logo displayed on event page on CAI Austin's website
- Option to provide promotional items at display table

360° PHOTO SPONSOR | \$1,300 (1)

- Includes two (2) attendee registrations
- Company logo on all event photos
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

REGISTRATION SPONSOR | \$800 (2)

- Includes two (2) attendee registrations
- Includes logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) members
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

DJ MUSIC SPONSOR | \$800 (1)

- Includes one (2) attendee registration
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

GAME TABLE SPONSOR | \$700 (5)

- Includes two (2) attendee registrations
- Company logo featured on table top signage
- Company logo displayed on event page on CAI Austin's website

FOOD SPONSOR | \$600 (3)

- Includes two (2) attendee registrations
- Includes signage at buffet
- Company logo imprinted on dinner napkins
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website



NETWORKING & SOCIAL EVENTS

GAME NIGHT CONT.

BEVERAGE SPONSOR | \$600 (3)

- Includes two (2) attendee registrations
- Includes signage at cash bar
- Company logo imprinted on bar napkins
- Company logo displayed on event page on CAI Austin's website

COSTUME CONTEST SPONSOR | \$500 (2)

- Includes one (1) attendee registration
- Ability to announce the costume winners and present award
- Company logo displayed on event page on CAI Austin's website

RAFFLE SPONSOR | \$450 (UNLIMITED)

- Includes one (1) attendee registration
- Company logo featured on event signage
- Company name announced prior to raffle prize
- Company logo displayed on event page on CAI Austin's website

BOWL-A-RAMA

Bowling, prizes, food, networking and more...get ready for fun with your clients, friends and colleagues! Dust off your bowling balls and get ready for a **BIGGER & BETTER** 2024 Bowl-A-Rama!

AWARDS SPONSOR | \$1,120 (1)

- Opportunity to help pass out awards at the end
- "Presented by company name" on trophies
- Company logo on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

TEAM/LANE SPONSOR | \$900 (15)

- **SIX MORE LANES THAN LAST YEAR!**
- Includes shoe rental, private lane, dinner, and two drink tickets per person for up to 6 players.



SHOE SPONSOR | \$750 (2)

- Company logo branded on shoe stress ball, provided by committee
- Company name on exclusive sponsorship sign near shoe counter at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials.
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

FOOD SPONSOR | \$750 (2)

- Company logo branded on dinner napkins used during the events
- Company name on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

BEVERAGE SPONSOR | \$450 (5)

- Company logo branded on cocktail napkins used during the events
- Company name on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

NETWORKING & SOCIAL EVENTS

CONFERENCE & EXPO

Join us as CAI Austin brings together Homeowner Leaders (board members), Community Managers, and the Business Partners that support them. There will be FREE Education Classes and 60+ vendor expo booths to visit!



TITLE SPONSOR | \$2,180 (1)

- Deluxe 10' x 10' booth
- (4) Company representatives allowed into Event
- (4) Wristbands to After Party event
- Company name/logo displayed on CAI website with link to sponsor's website

PREMIUM BAR SPONSOR | \$1,110 (2)

- Each Sponsor will receive a Deluxe 10' x 10' booth located inside the Exhibit Hall and in near proximity to one of the two Bar locations
- Each Sponsor will receive prominent signage with company name/logo, displayed at the closest bar to their booth location
- (2) Company representatives allowed into Event
- Cocktail napkins will be imprinted with each company logo and placed at the closest bar to their booth location
- Company name/logo displayed on CAI website with link to each sponsor's website

STANDARD BAR SPONSOR | \$980 (2)

- Each Sponsor will receive a Standard 8' x 8' booth located inside the Exhibit Hall and in near proximity to one of the two Bar locations
- Each Sponsor will receive prominent signage with Company Name/Logo, displayed at the closest bar to their booth location
- (2) Company representatives allowed into Event
- Cocktail napkins will be imprinted with each Company Logo, in equal amounts and placed at the closest bar to their booth location
- Company name/logo displayed on CAI website, with link to each sponsor's website

FOOD SPONSOR | \$850 (2)

- Each Sponsor will receive a standard 8' x 8' booth
- Each Sponsor will receive prominent signage with Company Name/Logo, displayed at food buffet
- (2) Company representatives allowed into Event
- Each sponsor will have a reserved table to host your clients for lunch
- Company name/logo displayed on CAI website with link to sponsor's website

BOOTH CARD SPONSOR | \$720 (1)

- Company Name/Logo printed on each Game/Booth Card
- (1) Company representatives permitted to enter Expo and freely visit with Managers...no booth required
- Sponsor allowed to present prizes to winners of Game/Booth Card raffle
- 20% discount off of Sponsorship price, if a booth is purchased
- Company name/logo displayed on CAI website with link to each sponsor's website



NETWORKING & SOCIAL EVENTS

CONFERENCE & EXPO, CONT.

MUSIC SPONSOR I \$720 (1)

- Includes two (2) attendee registrations
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

DESSERT SPONSOR I \$720 (1)

- (1) Company representative can access expo floor (no booth required)
- 20% discount on exhibit booth
- Company name/logo displayed near dessert station
- Company name/logo displayed on CAI website with link to sponsor's website

PHOTO SPONSOR I \$650 (1)

- Company logo displayed on all event photos
- (1) Company representatives can access expo floor (no booth required)
- Company name/logo displayed on CAI website with link to sponsor's website

SPIRITED BOOTH SPONSOR I \$780 (1)

- Sponsor for awarding the exhibitor displaying the "best spirit of the event"
- (1) Company representative permitted to enter Expo and freely visit with Managers,...no Booth required
- Company representative permitted to present award to The winner at the end of the Expo Event. This award is for exhibitor's only.
- Company name/logo on event signage
- Company name/logo displayed on CAI website with link to each sponsor's website

MANAGER ATTENDEE SPONSOR I \$460 (1)

- Sponsor for attendance contest for the management companies who bring the most Managers
- (1) Company representative permitted to enter Expo and freely visit with Managers,...no Booth required
- Company representative permitted to present award to the contest winner, at the end of the Expo Event.
- Company name/logo on event signage
- Company name/logo displayed on CAI website with link to each sponsor's website

EDUCATION SPONSOR I \$430 (2)

- This exclusive sponsorship will allow each sponsor, (1) company representative, to attend the Education event only and mingle with Managers before and during the scheduled "coffee breaks". Entry into the Expo, allowed only with selection of booth space or separate Expo sponsorship
- Each Sponsor will receive prominent signage with company name/logo
- Each Sponsor may bring in marketing/promotional material for the Managers
- Each Sponsor will be allowed to give a 3-minute company promotion and introduce one of the two Education Presentations

REGISTRATION SPONSOR I \$390 (2)

- Ability to assist with Registration. Company representatives will be allowed to enter the Expo Hall freely and roam the Exposition.
- (1) Company representative allowed per sponsor
- Registration area doubles as company's expo booth and company will be provided a table where their marketing and promotional items may be on full display. Pop up banners can be placed behind this provided table.
- Company name/logo displayed on CAI website with link to sponsor's website
- Company name/logo on event signage

TOTE BAG SPONSOR I \$390 (1)

- Sponsor to provide 150 multipurpose bags with company name/logo
- Bags to be passed out at registration. Excess bags will be returned to Sponsor
- Sponsor is permitted to stuff bags with exclusive promotional marketing material prior to event
- 20% discount on exhibit booth (not included with sponsorship). Entry into Expo will require a booth selection
- Company name/logo displayed on CAI website with link to sponsor's website

LANYARD SPONSOR I \$390 (1)

- Sponsor to provide 150 Lanyards, printed with company name/logo
- Lanyards to be passed out at registration. Excess lanyards will be returned to Sponsor
- 20% discount on exhibit booth (not included with sponsorship). Entry into Expo will require a booth selection
- Company name/logo displayed on CAI website with link to sponsor's website

NETWORKING & SOCIAL EVENTS

8TH ANNUAL CHILI FEST

CAI Austin's Annual Chili Fest is great fun for the entire family! Network and gain exposure in front of community association professionals.



TOP CHILI PEPPER SPONSOR | \$1,120 (1)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Ability to make opening announcement
- Company logo featured on event promotions
- Ability to announce sports activities
- Ability to announce the team winners
- Includes (8) general admission tickets

PIE IN FACE SPONSOR | \$750 (1)

- Includes 1 person to attend
- Logo on backboard
- Includes tent set-up (must provide tent)

VOLLEYBALL SPONSOR | \$750 (4)

- Includes (1) volleyball team
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (5) general admission tickets for volleyball team players

MGR GIFT CARD SPONSOR | \$750 (1)

- Ability to draw and announce manager winner (manager must be present to win)
- Company logo featured on event promotions
- Includes (1) general admission ticket

DJ MUSIC SPONSOR | \$670 (1)

- Ability to announce company name once every hour
- Company logo featured on event promotions
- Includes (1) general admission ticket

REGISTRATION SPONSOR | \$750 (1)

- Ability to meet and greet event attendees
- Company logo featured on event promotions
- Ability to staff (2) representatives at registration table

COOK-OFF SPONSOR | \$520 (3)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for chefs

CORNHOLE SPONSOR | \$450 (2)

- Includes (1) cornhole team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for cornhole team

WRISTBAND SPONSOR | \$450 (1)

- Company logo imprinted on event wristbands
- Company logo featured on event promotions
- Includes (1) general admission ticket

DOOR PRIZE SPONSORS | \$370 (4)

- Ability to draw and announce the winners of the door prize drawings
- Company logo featured on event promotions
- Includes (1) general admission ticket





CAI Austin
 PO Box 159
 Cedar Park TX 78630
 robbie@caiaustin.org

Sponsorship / Advertising Contract | 2024

MEMBER INFORMATION

FIRST NAME: _____ LAST NAME: _____ COMPANY NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE NUMBER: _____ EMAIL: _____

PAYMENT INFORMATION

CHECK ENCLOSED VISA MASTERCARD DISCOVER AMEX INVOICE ME

ACCOUNT NUMBER: _____

EXPIRATION DATE: _____ CVV: _____

NAME ON CARD: _____

SIGNATURE OF CARDHOLDER: _____

*SUSTAINING PARTNER SPONSORSHIP PACKAGES

DIAMOND | \$5,380 PLATINUM | \$3,180 GOLD | \$1,960 SILVER | \$1,220

À LA CARTE SPONSORSHIP OPPORTUNITIES (CHECK ALL THAT APPLY)

MANAGERS WORKSHOP SPONSORSHIP JANUARY 25, 2024		
EVENT SPONSOR (7)	\$1,430	<input type="checkbox"/>

GAME NIGHT SPONSORSHIP FEBRUARY 23, 2024		
TITLE SPONSOR (1)	\$1,560	<input type="checkbox"/>
360° PHOTO SPONSOR (1)	\$1,300	<input type="checkbox"/>
REGISTRATION SPONSOR (2)	\$800	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$800	<input type="checkbox"/>
GAME TABLE SPONSOR (5)	\$700	<input type="checkbox"/>
FOOD SPONSOR (3)	\$600	<input type="checkbox"/>
BEVERAGE SPONSOR (3)	\$600	<input type="checkbox"/>
COSTUME CONTEST SPONSOR (2)	\$500	<input type="checkbox"/>
RAFFLE SPONSOR (UNLIMITED)	\$450	<input type="checkbox"/>

BOWL-A-RAMA APRIL 26, 2024		
AWARDS SPONSOR (1)	\$1,120	<input type="checkbox"/>
TEAM LANE SPONSOR (15)	\$900	<input type="checkbox"/>
SHOE SPONSOR (2)	\$750	<input type="checkbox"/>
FOOD SPONSOR (2)	\$750	<input type="checkbox"/>
BEVERAGE SPONSOR (5)	\$450	<input type="checkbox"/>

CONFERENCE & EXPO JUNE 20, 2024		
TITLE SPONSOR (1)	\$2,180	<input type="checkbox"/>
PREMIUM BAR SPONSOR (2)	\$1,110	<input type="checkbox"/>
STANDARD BAR SPONSOR (2)	\$980	<input type="checkbox"/>
FOOD SPONSOR (2)	\$850	<input type="checkbox"/>
BOOTH CARD SPONSOR (1)	\$720	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$720	<input type="checkbox"/>
DESSERT SPONSOR (1)	\$720	<input type="checkbox"/>
PHOTO SPONSOR (1)	\$650	<input type="checkbox"/>
SPIRITED BOOTH SPONSOR (1)	\$780	<input type="checkbox"/>
MANAGER ATTENDEE SPONSOR (1)	\$460	<input type="checkbox"/>
EDUCATION SPONSOR (2)	\$430	<input type="checkbox"/>
REGISTRATION SPONSOR (2)	\$390	<input type="checkbox"/>
TOTE BAG SPONSOR (1)	\$390	<input type="checkbox"/>
LANYARD SPONSOR (1)	\$390	<input type="checkbox"/>

8 TH ANNUAL CHILI FEST NOVEMBER 8, 2024		
TOP CHILI PEPPER SPONSOR (1)	\$1,120	<input type="checkbox"/>
PIE IN FACE SPONSOR (1)	\$750	<input type="checkbox"/>
VOLLEYBALL SPONSOR (4)	\$750	<input type="checkbox"/>
MANAGER GIFT CARD SPONSOR (1)	\$750	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$670	<input type="checkbox"/>
REGISTRATION SPONSOR (1)	\$750	<input type="checkbox"/>
COOK-OFF SPONSOR (3)	\$520	<input type="checkbox"/>
CORNHOLE SPONSOR (2)	\$450	<input type="checkbox"/>
WRISTBAND SPONSOR (1)	\$450	<input type="checkbox"/>
DOORPRIZE SPONSOR (4)	\$370	<input type="checkbox"/>



PO Box 159
Cedar Park TX 78630
robbie@caiaustin.org

+ PRINT ADVERTISING (CHECK ALL THAT APPLY)

MEMBERS DIRECTORY COLOR PRICING			
OUTSIDE BACK COVER	\$1470	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE FRONT COVER	\$1111	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE BACK COVER	\$1111	4.5"w x 7.5"h	<input type="checkbox"/>
FULL PAGE	\$754	4.5"w x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$468	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$325	4.5"w x 2"h	<input type="checkbox"/>

MEMBERS DIRECTORY B & W PRICING			
FULL PAGE	\$540	4.5"w x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$325	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$231	4.5"w x 2"h	<input type="checkbox"/>

"" DIGITAL MAGAZINE ADVERTISING (CHECK ALL THAT APPLY)

COMMUNITY ASSOCIATION LIVING DIGITAL MAGAZINE (4 ISSUES)			
AD SIZE	COST	DIMENSIONS	#
FULL PAGE	\$495/ea	8.5"w x 11"h	<input type="checkbox"/>
HALF PAGE	\$264/ea	7.45"w x 4.55"h	<input type="checkbox"/>
QUARTER PAGE	\$154/ea	3.5"w x 4.75"h	<input type="checkbox"/>

* **SUBTOTAL SUSTAINING PARTNER SPONSORSHIP:** \$ _____ x (.05 or .10) \$ _____ (early bird discount: payment made by 1/31/2024 – 10% discount for Diamond level and 5% discount for all other levels)

◇ **SUBTOTAL À LA CARTE SPONSORSHIPS:** \$ _____

+ **SUBTOTAL PRINT AD PRICE:** \$ _____

"" **SUBTOTAL DIGITAL AD PRICE X NUMBER OF ISSUES:** _____ = \$ _____

TOTAL DUE \$ _____

By signing below, you agree to the following conditions:

Signature above constitutes advertiser agreement to terms and conditions outlined herein including payment in full of the above referenced costs. By signing you agree to the following conditions: Benefits, opportunities and applicable credits are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI Austin Chapter shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made before January 31, 2024. Pre-payment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Marketing opportunities are for the members of CAI Austin Chapter.

CAI Austin reserves the right to change such opportunities and descriptions, which will be communicated to you. If any significant changes are made we will provide you with the opportunity to change your sponsorship at that time.

Signature: _____ Date: _____

Thank you for your sponsorship. Your commitment to CAI Austin will enable us to provide quality speakers, programs, communication tools and additional educational opportunities.

***PAYMENT FOR SUSTAINING PARTNER SPONSORSHIP PACKAGES ARE DUE BY JANUARY 31, 2024**



Thank You for your continued support!



CAI Austin
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Cedar Park TX 78630
(512) 763-2074
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