

2019 SPONSORSHIP & ADVERTISING OPPORTUNITIES





Dear CAI Austin Member,

We are pleased to present our 2019 Sponsorship and Advertising opportunities. They are designed to provide your company/firm with increased visibility and exposure so that you may reach your business goals of increasing your networking and client base within CAI.

Our 2019 opportunities include both complete packages as well as À la carte opportunities. This will allow companies with smaller budgets to be actively involved with Chapter events. All sponsorships (package, or À la carte) are on a first-come, first-serve basis. Annual sponsor packages are to be reserved and committed to no later than December 31, 2018 and will be due and payable no later than January 31, 2019.

Sponsor commitments should state how credits are to be applied by the December 31, 2018 deadline. Any À la carte sponsorships that are not immediately sold will remain available and advertised by the Chapter prior to the specific event. Upon committing to that event, you will be invoiced immediately, and payment will be due immediately.

Signing up for any package or À la carte event is a binding commitment, and you will be bound to payment of same.

Should you need special payment arrangements, please contact the Chapter Executive Director and make those arrangements directly with the Chapter Office. Any unused credits will expire on December 31, 2019.

Purchasing a sponsorship package holds your space for events and advertising but does not register you for each event. You must register and pay for each attendee for each event accordingly. Also, there may be additional sponsorship opportunities that come up during the year, so please stay connected.

Your sponsorship money allows our Chapter to operate and continue to provide educational and social opportunities for our current members, while reaching new members and educating the public on issues involving community associations. Your participation and continued support are greatly appreciated! We look forward to a fantastic 2019!





WHY AUSTIN CHAPTER

CAI Austin implements education forums and initiatives that support our mission of building better, stronger communities by being the leading resource for community associations in the greater Austin area and the Community Leaders, Homeowners, Managers and Business Professionals who serve them.

Your support and investment in CAI Austin not only grants your organization valuable advertising and visibility to management professionals and community leaders, it also shows your commitment to continued education in the community association management field, and helps to make our events and publications possible.

2019 PROPOSED EVENTS & EDUCATIONAL CALENDAR

January 24

- Manager's Workshop

February 13

- TCAA Rally Day

February 21

- Forum Day & Mini Expo

April 25

- Forum Day & Mini Expo

May 30

- CAI Pitch & Putt Invitational

July 25

- Forum Day & Mini Expo

August 15

- CAI Casino Night

October 25

- 4th Annual Chili Fest

November 21

- Annual Member Meeting & Luncheon

Disclaimer: some scheduled dates may be subject to change under certain circumstances



SUSTAINING PARTNER SPONSORSHIPS

Diamond

\$6,000

- Includes a Full Page Size Color Ad in the Community Association Living Digital Magazine
- Includes a Full Page Size Color Ad in the Membership Directory
- Includes company profile in the Membership Directory and Digital Magazine
- Includes a Registration Sponsorship at a Forum Day & Mini Expo or other event
- Includes two (4) tickets to all Forum Day & Mini Expo events (total of 12 tickets)
- Includes six (6) tickets to the Casino Night event
- Includes a Hole Sponsorship at the CAI Pitch & Putt Invitational
- Includes early-bird registration for next year's chapter sponsorship opportunities
- Includes company logo on the main page of the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory
- Includes company logo in Weekly CONNECT email newsletter

Platinum

\$3,500

- Includes a Full Page Size Color Ad in Community Association Living Digital Magazine
- Includes a Half Page Size Color Ad in the Membership Directory
- Includes company profile in the Membership Directory and Digital Magazine
- Includes a Greeter's Table at a Forum Day & Mini Expo event
- Includes four (4) tickets to the Casino Night event
- Includes a \$500 credit toward any event sponsorship
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory

Gold

\$2,250

- Includes a Half Page Size B&W Ad in Community Association Living Digital Magazine
- Includes a Half Page Size B&W Ad in the Membership Directory (upcharge for color)
- Includes two (2) tickets to the Casino Night event
- Includes a \$300 credit toward any event sponsorship
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory
- Includes company logo in Workshop CONNECT Program

Silver

\$1,250

- Includes a Quarter Page Size B&W Ad in Community Association Living Digital Magazine
- Includes a Quarter Page Size B&W Ad in the Membership Directory (upcharge for color)
- Includes a \$150 credit toward any event sponsorship
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory

Education (Manager Only)

\$500

- Includes recognition in Community Association Living Digital Magazine
- Includes company logo on the CAI website with link to company site
- Includes recognition on the Sponsor Sign at all chapter-level program events
- Includes priority placement in chapter online service directory



EDUCATIONAL EVENTS

MANAGER'S WORKSHOP

A half day of programming specifically designed to meet the unique needs of Manager members.



REGISTRATION SPONSOR | \$1,000 (2)

- Includes company logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) members
- Includes a 3-minute company promo at the podium
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

PROGRAM SPONSOR | \$750 (2)

- Includes two (2) attendee registrations
- Exclusivity to network with manager attendees
- Recognition on event power point
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

LUNCH SPONSOR | \$500 (4)

- Includes one (1) attendee registration
- Exclusivity to network with manager attendees
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

FORUM DAY & MINI EXPO

REGISTRATION SPONSOR | \$1,000 (1)

- Includes company logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) attendees
- Includes a 3-minute company promo at the podium
- Includes table centerpieces w/company logo
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

SOCIAL HOUR SPONSOR | \$750 (2)

- Includes one (1) attendee registration
- Socialize & network with manager attendees
- Company logo imprinted on bar napkins
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

EXHIBITOR SPONSOR | \$600 (10)

- Includes one (1) attendee registration
- One (1) 6ft draped table for the display of marketing materials inside session room
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

PROGRAM SPONSOR | \$250 (4)

- Includes one (1) attendee registration
- Ability to place collateral materials on attendee seats
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website



NETWORKING & SOCIAL EVENTS

PITCH & PUTT INVITATIONAL

Sponsoring CAI Austin's Pitch & Putt Invitational is a great business value and FUN *FORE* all! Network and gain exposure in front of community association professionals.



LEADERBOARD SPONSOR | \$1,500 (1)

- Includes prime location at Hole #1
- Includes one (1) Golf Teams (5 Golfers)
- Ability to bring pop-up tent, give away swag
- Company logo featured on all event promotions
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

REGISTRATION SPONSOR | \$1,000 (1)

- Includes company logo on electronic confirmation email received by all attendees
- Includes two (2) golfers
- Ability to staff registration table with two (2) members
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

HOLE SPONSOR | \$800 (9)

- Includes one Golf Team (5 golfers)
- Allowed to promote company at hole (tent/table not provided by CAI)
- Complimentary access for two (2) people to staff table/tent
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

FOOD SPONSOR | \$700 (2)

- Includes two (2) spectator registrations
- Priority option to purchase one (1) golf team for \$195
- Company logo displayed on event page on CAI Austin's website

BEVERAGE SPONSOR | \$700 (2)

- Includes one (1) spectator registration
- Priority option to purchase one (1) golf team for \$195
- Company logo displayed on event page on CAI Austin's website

TROPHY SPONSOR | \$500 (1)

- Includes one (1) spectator registration
- Priority option to purchase one (1) golf team for \$195
- Company logo displayed on event page on CAI Austin's website

DJ MUSIC SPONSOR | \$500 (1)

- Includes one (1) spectator registration
- Priority option to purchase one (1) golf team for \$195
- Company logo displayed on event page on CAI Austin's website

TOWEL SPONSOR | \$300 (1)

- Includes one (1) spectator registration
- Sponsor responsible for providing towels
- Company logo displayed on event page on CAI Austin's website

TAILGATE SPONSOR | \$250 (4)

- Includes one (1) spectator registration
- Sponsor responsible for providing tailgate game
- Company logo displayed on event page on CAI Austin's website

CIGAR SPONSOR | \$200 (1)

- Includes one (1) spectator registration
- Sponsor responsible for providing cigars
- Company logo displayed on event page on CAI Austin's website



NETWORKING & SOCIAL EVENTS

CAI CASINO NIGHT

Cash in your luck for CAI's Vegas style Casino Night! Cocktails, Hors d'oeuvres and Prizes! Sponsoring this event offers you another great networking opportunity!



PIT BOSS SPONSOR | \$1,500 (1)

- Includes four (4) attendee registrations
- Includes logo on special banner displayed at event
- Company logo featured on all event promotions
- Company logo displayed on event page on CAI Austin's website
- Option to provide promotional items at display table

REGISTRATION SPONSOR | \$1,000 (1)

- Includes two (2) attendee registrations
- Includes logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) members
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

FOOD SPONSOR | \$750 (2)

- Includes two (2) event registrations
- Includes signage at buffet
- Company logo imprinted on dinner napkins
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

BEVERAGE SPONSOR | \$750 (2)

- Includes two (2) attendee registrations
- Includes signage at cash bar
- Company logo imprinted on bar napkins
- Company logo displayed on event page on CAI Austin's website

DJ MUSIC SPONSOR | \$500 (1)

- Includes one (1) attendee registration
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

TABLE SPONSOR | \$500 (10)

- Includes one (1) attendee registration
- Company logo featured on table top signage
- Company logo displayed on event page on CAI Austin's website

CHIP SPONSOR | \$350 (1)

- Includes one (1) attendee registration
- Company logo featured on casino playing chips
- Company logo displayed on event page on CAI Austin's website

RAFFLE SPONSOR | \$300 (5)

- Includes one (1) spectator registration
- Company logo featured on event signage
- Company name announced prior to raffle
- Company logo displayed on event page on CAI Austin's website



NETWORKING & SOCIAL EVENTS

4TH ANNUAL CHILI FEST

CAI Austin's 4th Annual Chili Fest great fun for the entire family! Network and gain exposure in front of community association professionals.



TOP CHILI PEPPER SPONSOR | \$750 (1)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Ability to make opening announcement
- Company logo featured on event promotions
- Ability to announce sports activities
- Ability to announce the team winners
- Includes (8) general admission tickets

MGR GIFT CARD SPONSOR | \$500 (1)

- Ability to draw and announce manager winner (manager must be present to win)
- Company logo featured on event promotions
- Includes (1) general admission ticket

VOLLEYBALL SPONSOR | \$500 (4)

- Includes (1) volleyball team
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (5) general admission tickets for volleyball team players

DJ MUSIC SPONSOR | \$450 (1)

- Ability to announce company name once every hour
- Company logo featured on event promotions
- Includes (1) general admission ticket

REGISTRATION SPONSOR | \$400 (1)

- Ability to meet and greet event attendees
- Company logo featured on event promotions
- Ability to staff (2) representatives at registration table

COOK-OFF SPONSOR | \$350 (3)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for chefs

CORNHOLE SPONSOR | \$300 (2)

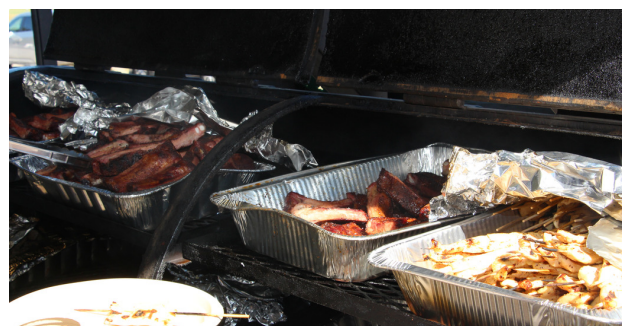
- Includes (1) cornhole team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for cornhole team

WRISTBAND SPONSOR | \$300 (1)

- Company logo imprinted on event wristbands
- Company logo featured on event promotions
- Includes (1) general admission ticket

DOOR PRIZE SPONSORS | \$250 (4)

- Ability to draw and announce the winners of the door prize drawings
- Company logo featured on event promotions
- Includes (1) general admission ticket



FREQUENTLY ASKED QUESTIONS

Q

Why don't I see monthly luncheons scheduled on the "2019 Proposed Events & Educational Calendar?"

A

The Board of Directors is excited to announce a new event for 2019. The "Forum Day & Mini Expos" will replace our monthly luncheons. These events are designed to offer two (2) educational sessions, a mini expo for up to 10 exhibitors at each event followed by a social hour (cocktails & networking). These events will be held at Maggiano's at the Domain and will begin at 2:00 pm and end at 6:00 pm. The flow for the event is as follows:

2:00p - 2:30p – Registration

2:30p - 3:20p – Session 1

3:30p - 4:20p – Session 2

4:30p - 6:00p – Mini Expo / Cocktails/Networking

Q

What time is the Casino Night event?

A

The proposed time for the Casino event is 4p – 8p (subject to change based on venue availability)

Q

What time is the CAI Pitch & Putt Invitational event?

A

The proposed time for the CAI Pitch & Putt Invitational event is 11:30a – 3:30p

Q

I want a Platinum sponsorship and I would also like a Hole Sponsorship at the CAI Pitch & Putt Invitational event, can I purchase those together?

A

The Hole Sponsorships are reserved for the Diamond level sponsors first. However, you may elect a Hole Sponsorship on your order form and if there are still Hole sponsorships available after December 31, 2018 (from un-sold Diamond level sponsors), those sponsorships will go out on a first come first serve basis.

Q

What is the Annual Member meeting & luncheon event about?

A

This event will flow as a typical luncheon event (ie: 11:00a – 1p at Norris Conference Center). We plan on next year's event to be a holiday theme event and will celebrate with a luncheon to include wine service during lunch.





CAI Austin
PO Box 159
Cedar Park TX 78630
robbie@caiaustin.org

Sponsorship / Advertising Contract | 2019

MEMBER INFORMATION

FIRST NAME:	LAST NAME:	COMPANY NAME:
BILLING ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE NUMBER:	EMAIL:	

PAYMENT INFORMATION

CHECK ENCLOSED VISA MASTERCARD DISCOVER AMEX INVOICE ME

ACCOUNT NUMBER:	
EXPIRATION DATE:	CVV:
NAME ON CARD:	
SIGNATURE OF CARDHOLDER:	

*SUSTAINING PARTNER SPONSORSHIP PACKAGES (CHECK ALL THAT APPLY)

DIAMOND | \$6,000 PLATINUM | \$3,500 GOLD | \$2,250 SILVER | \$1,250 EDUCATION | \$500

OTHER SPONSORSHIP OPPORTUNITIES (CHECK ALL THAT APPLY)

MANAGER'S WORKSHOP

REGISTRATION SPONSOR (2)	\$1,000	<input type="checkbox"/>
PROGRAM SPONSOR (2)	\$750	<input type="checkbox"/>
LUNCH SPONSOR (4)	\$500	<input type="checkbox"/>

FORUM DAY & MINI EXPO

REGISTRATION SPONSOR (1)	\$1,000	<input type="checkbox"/>
SOCIAL HOUR SPONSOR (2)	\$750	<input type="checkbox"/>
EXHIBITOR SPONSOR (10)	\$600	<input type="checkbox"/>
PROGRAM SPONSOR (4)	\$250	<input type="checkbox"/>

CAI PITCH & PUTT INVITATIONAL

TOURNAMENT SPONSOR (1)	\$1,500	<input type="checkbox"/>
REGISTRATION SPONSOR (1)	\$1,000	<input type="checkbox"/>
HOLE SPONSOR (9)	\$800	<input type="checkbox"/>
FOOD SPONSOR (2)	\$700	<input type="checkbox"/>
BEVERAGE SPONSOR (2)	\$700	<input type="checkbox"/>
TROPHY SPONSOR (1)	\$500	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$500	<input type="checkbox"/>
TOWEL SPONSOR (1)	\$300	<input type="checkbox"/>
CIGAR SPONSOR (1)	\$200	<input type="checkbox"/>

CASINO NIGHT

PIT BOSS SPONSOR (1)	\$1,500	<input type="checkbox"/>
REGISTRATION SPONSOR (1)	\$1,000	<input type="checkbox"/>
FOOD SPONSOR (2)	\$750	<input type="checkbox"/>
BEVERAGE SPONSOR (2)	\$750	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$500	<input type="checkbox"/>
TABLE SPONSOR (10)	\$500	<input type="checkbox"/>
CHIP SPONSOR (1)	\$350	<input type="checkbox"/>
RAFFLE SPONSOR (5)	\$300	<input type="checkbox"/>

4th ANNUAL CHILI FEST

TOP CHILI PEPPER SPONSOR (1)	\$750	<input type="checkbox"/>
MANAGER GIFT CARD SPONSOR (1)	\$500	<input type="checkbox"/>
VOLLEYBALL SPONSOR (4)	\$500	<input type="checkbox"/>
DJ MUSIC SPONSOR (1)	\$450	<input type="checkbox"/>
REGISTRATION SPONSOR (1)	\$400	<input type="checkbox"/>
COOK-OFF SPONSOR (3)	\$350	<input type="checkbox"/>
CORNHOLE SPONSOR (2)	\$300	<input type="checkbox"/>
WRISTBAND SPONSOR (1)	\$300	<input type="checkbox"/>
DOORPRIZE SPONSOR (4)	\$250	<input type="checkbox"/>



CAI Austin
 PO Box 159
 Cedar Park TX 78630
 robbie@caiaustin.org

PRINT ADVERTISING (CHECK ALL THAT APPLY)

MEMBERS DIRECTORY COLOR PRICING			
OUTSIDE BACK COVER	\$1,025	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE FRONT COVER	\$775	4.5"w x 7.5"h	<input type="checkbox"/>
INSIDE BACK COVER	\$775	4.5"w x 7.5"h	<input type="checkbox"/>
FULL PAGE	\$525	4.5"w x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$325	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$200	4.5"w x 2"h	<input type="checkbox"/>
BUSINESS CARD	\$200	3.5"w X 2"h	<input type="checkbox"/>

MEMBERS DIRECTORY B & W PRICING			
FULL PAGE	\$375	4.5"s x 7.5"h	<input type="checkbox"/>
HALF PAGE	\$225	4.5"wx 3.75"h	<input type="checkbox"/>
QUARTER PAGE	\$160	4.5"w x 2"h	<input type="checkbox"/>
BUSINESS CARD	\$160	3.5"w x 2"h	<input type="checkbox"/>

DIGITAL ADVERTISING (CHECK ALL THAT APPLY)

COMMUNITY ASSOCIATION LIVING DIGITAL MAGAZINE (4 ISSUES)				
AD SIZE	COST	DIMENSIONS	#	
WALLPAPER	\$345/ea	1380px x 800px	_____	<input type="checkbox"/>
HALF PAGE	\$185/ea	670px x 375px	_____	<input type="checkbox"/>
MEDIUM RECTANGLE	\$105/ea	320px x 375px	_____	<input type="checkbox"/>
SMALL SQUARE	\$65/ea	250px x 250px	_____	<input type="checkbox"/>

SUBTOTAL

DIGITAL AD PRICE: \$ _____ X NUMBER OF ISSUES: _____ = \$ _____

TOTAL DUE \$ _____

By signing below, you agree to the following conditions:

Signature above constitutes advertiser agreement to terms and conditions outlined herein including payment in full of the above referenced costs. By signing you agree to the following conditions: Benefits, opportunities and applicable credits are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI Austin Chapter shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made before January 31, 2019. Pre-payment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Marketing opportunities are for the members of CAI Austin Chapter.

CAI Austin reserves the right to change such opportunities and descriptions, which will be communicated to you. If any significant changes are made we will provide you with the opportunity to change your sponsorship at that time.

Signature: _____ Date: _____

Thank you for your sponsorship. Your commitment to CAI Austin will enable us to provide quality speakers, programs, communication tools and additional educational opportunities.

***PAYMENT FOR SUSTAINING PARTNER SPONSORSHIP PACKAGES ARE DUE BY JANUARY 31, 2019**



Thank You for your continued support!



CAI Austin
PO Box 159
Cedar Park TX 78630
(512) 763-2074
www.caiaustin.org